

THINK. PLAN. ACT: Student Toolkit – Fall 2023

Anti-Israel activity remains a serious concern on US college and university campuses, with 665 incidents reported nationwide during the 2022-23 academic year, according to ADL's annual [campus report](#). To address the rising tide of anti-Zionism on campus, ADL has [Think. Plan. Act.](#), a comprehensive online resource to help students identify and respond to anti-Israel bias and antisemitism.

If you would like to join the fight against antisemitism and anti-Israel bias on your campus, sharing accurate information with your fellow students is a great place to start. Below are some sample posts you can share on social media. The accompanying graphics can be downloaded from the [graphics folder in this zip file](#). Feel free to use what you like, add your own voice, and be creative!

As students working to combat the spread of this misinformation and animosity, you can **share facts**, **show strength**, and **speak up**. Your voice matters and you are not alone!

- ADL Handles
 - Instagram: [@adl_national](#)
 - X (Twitter): [@ADL](#)
 - Threads: [@adl_national](#)
 - Facebook: [ADL](#)
 - LinkedIn [Anti-Defamation League](#)
 - TikTok: [@ADL](#)

Sample Text for social media:

- Have you seen ADL's annual campus report? The results are clear: Anti-Israel activity on college campuses continues to be a problem. Activists are becoming emboldened, and the messages are evolving into outright antisemitism.



- Make sure you know how to respond to antisemitism on your campus this semester! Check out these resources from ADL: <https://www.adl.org/think-plan-act>



- Denying the Jewish People the universal right of self-determination is fundamentally antisemitic. Anti-Zionism is not simply an abstract idea, but an ideological movement with real-world consequences.



- The demonization of Zionism disproportionately impacts Jewish students, as a vast majority of Jews around the world view a connection with Israel as an integral component of their religious, social, or cultural lives and identities. It's up to us to share the true meaning of Zionism.



- The growing tide of anti-Israel activity on college campuses is a serious problem. ADL tallied 665 anti-Israel incidents from June 2022 through May 2023, including harassment, protests, events, and BDS resolutions.



- If Jewish students are being harassed, marginalized and/or excluded on college campuses, it needs to be called out. Your voice matters!



